

# SPONSORSHIP PACK

## NATIONAL **drainage awards** 2023



Wednesday 22nd November at  
Charlton Athletic Football Club

[awards@nadc.org.uk](mailto:awards@nadc.org.uk)





NADC is delighted to launch the first **National Drainage Awards** taking place at **Charlton Football Club** on **Wednesday 22nd November 2023** as a celebration of the immense and vital contribution the drainage industry makes as the 'fourth utility'.

The Association believes that the industry is undervalued and underappreciated and the Awards are a first step in addressing this and recognising that so many contractors go above and beyond every day in serving their customers.

The Awards ceremony is also a great opportunity for our industry to come together in one place to network in a spirit of friendship and camaraderie. We hope you will join us for a fabulous evening with Pre-dinner drinks at 6.30pm and then the Awards dinner at 7.30pm.

The awards are designed to recognise all parts of the industry from the smallest contractor to the largest, across the UK and Ireland.

This includes the wide range of suppliers, as well as the innovators. They also recognise those individuals who bring credit to the industry whether as apprentices/trainees, excellent operatives or through their lifetime achievement.

The awards are open to the whole industry regardless of whether they are NADC members. However there is one award that is dedicated to those contractors who have been pioneers in adopting the DrainSafe Approved Contractor Scheme.



For more information or to book a sponsorship package please e-mail [awards@nadc.org.uk](mailto:awards@nadc.org.uk) or call

**0800 0933 507**



## WHY YOU SHOULD GET INVOLVED?

INCREASE YOUR BRAND VISIBILITY

BUILD BUSINESS RELATIONSHIPS

LEAD GENERATION AND ENGAGEMENT

CELEBRATE YOUR BUSINESS

REWARD EMPLOYEES / ENTERTAIN CLIENTS / GAIN SOCIAL VALUE

## HOW TO MAXIMISE YOUR INVOLVEMENT

BE AN ACTIVELY INVOLVED SPONSOR

ENHANCE YOUR INVOLVEMENT VIA SOCIAL MEDIA CHANNELS

E-SHOT YOUR DATABASE

TAKE ADVANTAGE OF ALL SPONSORSHIP INCLUSIONS

ENGAGE AND UTILISE EVENT MARKETING



Former heayweight boxer **FRANK BRUNO**

will be overseeing the Awards on the night, so you will be in good company . . .

***" you know what I mean 'arry! "***



# HEADLINE sponsor

## PRIOR TO THE CEREMONY

- Company logo, 100-word profile, website address and contact details placed on the NADC website under the Awards Tab
- Inclusion within the extensive editorial coverage in Drain Trader, The Drainage Contractor, Trenchless Works and Envirotec
- Extensive Social media coverage for the event prior, during, and post awards
- Tick box for details to be shared with the headline sponsor on submission of registration form
- Credits on all marketing, advertising and promotional activity generated for the awards
- Full page advertisement in Awards brochure
- Full page Q&A article in Awards brochure
- Company write up in sponsorship pages of Awards brochure
- Logo on shortlist graphics.

## AT THE CEREMONY

- Thank you from NADC and host at the Awards ceremony
- The opportunity for a representative from your company to give an on-stage opening address
- Opportunity to place a table gift on each setting
- A table at the Awards ceremony for your team and prospective clients; including drinks reception, 3 course dinner and wine on the table (10 seats)
- Photo opportunity with all category winners
- Company logo on table plan / menus / place name cards
- 100-word company bio on printed category shortlist flyer
- Logo on winners graphics.

**£7,000 + VAT**







# PRE-DINNER RECEPTION sponsor

## PRIOR TO THE CEREMONY

- Company logo, 100-word profile, website address and contact details placed on The NADC website under the Awards Tab
- Inclusion within the extensive editorial coverage in Drain Trader, The Drainage Contractor, Trenchless Works and Envirotec
- Extensive Social media coverage for the event prior, during, and post awards
- Tick box for details to be shared with the champagne reception sponsor upon registering for the Awards
- Credits on marketing, advertising and promotional activity generated for the Awards
- Single page advertisement in Awards brochure
- Company write up in sponsorship pages of Awards brochure.

## AT THE CEREMONY

- Thank you from NADC and host at the Awards ceremony
- The opportunity for a representative from your company to give a welcoming address at the drinks reception
- Opportunity to place a table gift on each setting
- 100-word company bio on printed category shortlist flyer.

**£4,000 + VAT**





# WINE sponsor

## PRIOR TO THE CEREMONY

- ▼ Company logo, 100-word profile, website address and contact details placed on The NADC website under the Awards Tab
- ▼ Inclusion within the extensive editorial coverage in Drain Trader, The Drainage Contractor, Trenchless Works and Envirotec
- ▼ Extensive Social media coverage for the event prior, during, and post awards
- ▼ Tick box for details to be shared with the wine sponsor upon registering for the Awards
- ▼ Credits on marketing, advertising and promotional activity generated for the Awards
- ▼ Single page advertisement in Awards brochure
- ▼ Company write-up in sponsorship pages of Awards brochure.

## AT THE CEREMONY

- ▼ Thank you from NADC and host at the Awards ceremony
- ▼ The opportunity for wine sponsors publicity to be placed on each table
- ▼ Opportunity to place a table gift on each setting
- ▼ 100-word company bio on printed category shortlist flyer.

**£3,000 + VAT**



[awards@nadc.org.uk](mailto:awards@nadc.org.uk)  
or call  
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at Charlton Athletic FC





# ENTERTAINMENT sponsor

## PRIOR TO THE CEREMONY

- Company logo, 100-word profile, website address and contact details placed on The NADC website under the Awards Tab
- Inclusion within the extensive editorial coverage in Drain Trader, The Drainage Contractor, Trenchless Works and Envirotec
- Extensive Social media coverage for the event prior, during, and post awards
- Tick box for details to be shared with the entertainment sponsor upon registering for the Awards
- Credits on marketing, advertising and promotional activity generated for the Awards
- Single page advertisement in Awards brochure
- Company write-up in sponsorship pages of Awards brochure.

## AT THE CEREMONY

- Thank you from NADC at the Awards ceremony
- The opportunity to introduce Frank Bruno MBE before the Interview session
- Opportunity to place a table gift on each setting
- 100-word company bio on printed category shortlist flyer.

**£3,000 + VAT**

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November at Charlton  
Athletic FC





# CATEGORY sponsor

## PRIOR TO THE CEREMONY

- Company logo, 100-word profile, website address and contact details placed on NADC website under the Awards Tab
- Inclusion within the extensive editorial coverage in Drain Trader, The Drainage Contractor, Trenchless Works and Envirotec
- Social media coverage for the event prior, during, and post Awards
- Presentation of sponsored award at Awards ceremony
- Logo on shortlist graphics
- Logo on winner's graphics
- Opportunity to send gift to shortlisted firms/individuals
- Single page advertisement in Awards brochure
- Company write-up in sponsorship pages of Awards brochure
- Logo on printed category shortlist flyer
- Photo opportunity with category winner
- Thank you from NADC and the host of the Awards ceremony.

**£2,000 + VAT**

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# AWARDS categories

- ▼ SMALL CONTRACTOR OF THE YEAR
  - SCOTLAND AND THE NORTH
  - WALES AND THE MIDLANDS
  - THE SOUTH
- ▼ REGIONAL CONTRACTOR OF THE YEAR
- ▼ NATIONAL CONTRACTOR OF THE YEAR
- ▼ IRISH CONTRACTOR OF THE YEAR
- ▼ OVERALL CONTRACTOR OF THE YEAR
- ▼ INDIVIDUAL OPERATIVE ACHIEVEMENT AWARD
- ▼ APPRENTICE/TRAINEE OF THE YEAR
- ▼ TRAINING PROVIDER OF THE YEAR
- ▼ SPECIALIST SUPPLIER OF THE YEAR
- ▼ LARGE SUPPLIER OF THE YEAR
- ▼ INNOVATION OF THE YEAR AWARD
- ▼ DRAINSafe CONTRACTOR OF THE YEAR
- ▼ LIFETIME ACHIEVEMENT AWARD

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# National Association of Drainage Contractors

The Old Rectory,  
Church Lane, Thornby NN6  
8SN

Just call 0800 0933507 and  
ask for Mike or Jayne for  
more information

[awards@nadc.org.uk](mailto:awards@nadc.org.uk)



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